

TEAM Assignment

	Scenic/historic Site	Company	Students
Group 1	Forbidden City & Tian'an men Square	Capital Bio http://www.capitalbio.com/	Gorman, Shannon L (ENG) Calvert, Jonathan S (ENG) Ginsberg, Daniel J (CBA) Chatot, Brian K (CBA)
Group 2	Summer Palace & Fragrant Hill	Lenovo http://www.lenovo.com/us/en/	Erickson, John R (ENG) Nye, Rosalyn (CBA) Aravich, Joseph T (CBA) Ames, Matthew (CBA)
Group 3	Bird Nest & Water Cube & Tsinghua Campus	Tsinghua Solar http://www.thsolar.com/index_en.aspx	Dallago, Matthew L (CBA) Williams, Andrew A (CBA) Anderson, Hilary (CBA) Pesce, Matthew P (ENG)
Group 4	Great Wall & Beijing Zoo	Beijing Hyundai http://www.beijing-hyundai.com.cn/ (this website is in Chinese, and I can't find an English version of it, but I think you may get information from other resources such as wiki http://en.wikipedia.org/wiki/Beijing_Hyundai_Motor about Beijing Hyundai.	Philion, Michele D (CBA) Fawcett, Megan A (ENG) Pedersen, Drake D (ENG) Lichtman, Jasmine (CBA)

a) **An individual report (10%).** Each student will produce a short report that describes their travel experiences and country predictions. This needs to be completed before the 2nd workshop and posted on their blog. Each student will write short answers (50 word minimum) to each of the following questions:

- My international experience to date is:
- I want to go to China because:
- I think the main professional work differences I will experience will be:
- I think the main cultural differences I will experience will be:
- I think the main political differences I will experience will be:

- I think the students I meet in my country will be:
- I predict I will be surprised to find:
- I think the major differences in living conditions will be:
- Anything else you want to say:

Each student will need to post this report to their blog by **Friday March 30**. This report will be posted on website. Please be careful to remove anything that might be offensive to the people you are visiting (they may read our website).

b) A group presentation (10%) Saturday March 31.

Teams: Each country trip will have approximately 15 to 20 students, some from business and some from engineering. There will be 4 company visits/country, thus the students will work in teams of three to five students. Each team will be composed of both business and engineering students. Team assignment will be made during the first workshop to enable students to prepare for the trip before they leave the United States.

Before we leave for each country and during the field trip, each student should be thinking about the following topics. As such, students should think of these concepts as preparation before we leave for the country and they should be presented in a power point presentation.

The PowerPoint presentation should be 12 minutes long and should include a short introduction to 1) the historic/scenic sites, and 2) the company assigned to your group. When you prepare your presentation, assume you will be talking to a group who does not know anything about the company or country or about the advantages and challenges of doing business there. For resources, you should use the material presented in the pre-departure sessions, the assigned readings, and other reference work that you develop. The deliverables are the oral presentation and an electronic copy of your PowerPoint slides. Figure that you probably can cover about 10 -15 slides in 12 minutes. **PRACTICE SO THAT YOU DO NOT EXCEED THE TIME LIMIT!** The copy of the PowerPoint file will be posted to the trip web site.

i) Historic/scenic sites

Give the students a brief introduction to the historic/scenic sites assigned to you as if you are the tour guide. What is the history of this place? What is it used for? Why does it worth our time and money to visit? What is most attractive in this place (or what you need to take a picture with)?

(ii) Company:

- Industry Analysis: (Preparation) Describe the industry of the firm that you are going to visit. What are the major product categories in this industry and who are the firm's major competitors? What unique challenges or opportunities exist for firms in this industry? Why is this industry of interest to a professional in business or engineering?
- Global/National Environment: (Preparation) What interesting political, economic, social or technological factors affect the firm that you will visit? Why are these factors of interest to a professional in business or engineering?
- Engineering Principles: (Preparation) Research the basic engineering principles involved in the company process. How is the product or service produced, what raw materials are required, how do the raw materials get to the site, how is the product shipped to the customers, what variables must be considered, what are the safety concerns, what

environmental factors must be considered, what skills must the workforce involved with the process have?

- List of questions: (Preparation) Read the requirements for the students journals listed in the next section. From this, make at least 2 power point slides with a list of questions you would like to ask. One slide should be the questions you will ask the professionals you meet, and the other slide should be the questions you would like to ask the students you interact with.