

## Instructions on Pre-departure Presentation

The Power Point presentation should be **12** minutes long and should include a short introduction to 1) the historic/scenic sites, and 2) the company assigned to your group. When you prepare your presentation, assume you will be talking to a group who does not know anything about the company or country or about the advantages and challenges of doing business there. For resources, you should use the material presented in the pre-departure sessions, the assigned readings, and other reference work that you develop. The deliverables are the oral presentation and an electronic copy of your PowerPoint slides. Figure that you probably can cover about 10 - 15 slides in **12** minutes. **PRACTICE SO THAT YOU DO NOT EXCEED THE TIME LIMIT!** The copy of the PowerPoint file will be posted to the trip web site.

### a) **Historic/scenic sites**

Give the students a brief introduction to the historic/scenic sites assigned to you as if you are the tour guide. What is the history of this place? What is it used for? Why does it worth our time and money to visit? What is most attractive in this place (or what you need to take a picture with)?

### b) **Company:**

Please note that the suggested topics related to the company match the main sections of the post-trip report. As such, you should think of these concepts as preparation before you leave for the country as an initial opportunity to consider concerns that you will analyze in the final project.

- **Industry Analysis:** (Preparation) Describe the industry of the firm that you are going to visit. What are the major product categories in this industry and who are the firm's major competitors? What unique challenges or opportunities exist for firms in this industry? Why is this industry of interest to a professional in business or engineering?
- **Global/National Environment:** (Preparation) What interesting political, economic, social or technological factors affect the firm that you will visit? Why are these factors of interest to a professional in business or engineering?
- **Engineering Principles:** (Preparation) Research the basic engineering principles involved in the company process. How is the product or service produced, what raw materials are required, how do the raw materials get to the site, how is the product shipped to the customers, what variables must be considered, what are the safety concerns, what environmental factors must be considered, what skills must the workforce involved with the process have and must they be engineers? Do you see a connection between the engineering requirements and the need for a background in the sciences?
- **List of questions:** (Preparation) One slide should be the questions you will ask the professionals you meet at the company.

## Group Assignment

	<b>Scenic/historic Site</b>	<b>Company</b>	<b>Students</b>
<b>Group 1</b>	<b>Forbidden City and Tian'an men Square</b>	<b>Capital Bio</b>	<b>Carrie D'Ottavio; Raymond Van Ham; Stephen Ruzzini</b>
<b>Group 2</b>	<b>Summer Palace and</b>	<b>Lenovo</b>	<b>Steven Guenther; Andrew Schultz; Nathaniel</b>

	<b>Fragrant Hill</b>		<b>Hachten; Alina Crisis; Danielle Jordan</b>
<b>Group 3</b>	<b>Bird Nest &amp; Water Cube &amp; Tsinghua Campus</b>	<b>Tsinghua Solar</b>	<b>Ryan Oddo; Andrew Bulman; Michael Rutigliano; Justin Thakar</b>
<b>Group 4</b>	<b>Great Wall &amp; Beijing Zoo</b>	<b>Hanwang</b>	<b>Tyler Shuman; Shenine Dulin; Amanda Roesnthal; Stephanie Listwak</b>

### **Instructions on Individual Pre-Departure Report**

Write short answers (50 word minimum) to each of the following questions, and post them on your blog as your first post (due Friday April 15).

**1. My international experience to date is:**

**2. I want to go to China because:**

**3. I think the main professional work differences I will experience will be:**

**4. I think the main cultural differences I will experience will be:**

**5. I think the main political differences I will experience will be:**

**6. I think the students in China will be:**

**7. I predict I will be surprised to find:**

**8. I think the major differences in living conditions will be:**

**(optional)9. Anything else you want to say:**